

Learning Spanish Through Music

In 2013, GLP Music was planning an album of traditional Spanish children's songs as an aid to learning Spanish. The album would include a 24-page illustrated booklet with the Spanish lyrics and English translations, as well as cultural notes to enhance the learning process, but they knew they could not reach their goals unless the music was world class and the graphic art exciting enough to appeal to kids.

To create the album, they brought together Colombian singer/songwriter Marta Gomez, graphic artist Daniela Violi and an A Team of Latin American musicians. The result was *Coloreando: Traditional Songs for Children in Spanish*.

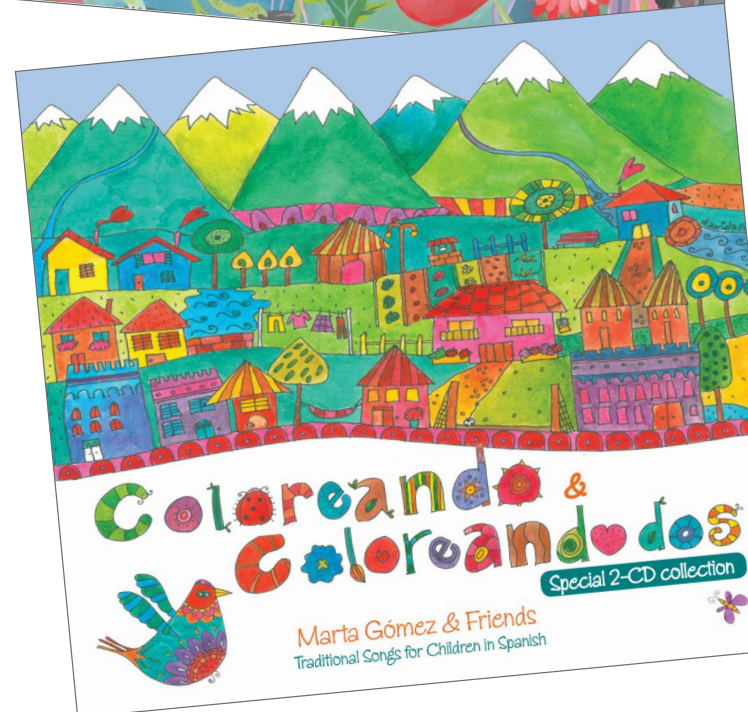
How did it do? It won the Latin Grammy for Best Children's Album in 2014.

GLP did a follow-up album, *Coloreando Dos*, and that album won the Parents' Choice Gold Award.

The two CDs are now available in the 2-disc set *Coloreando & Coloreando Dos*, which *Creative Child Magazine* has just named 2020 CD of the Year.

In November, GLP is releasing a 48-page coloring book, *Coloreando La Alegría: Coloring the Joy*, inspired by the *Coloreando* music and designed to encourage kids to stretch their imaginations while enjoying and learning more than 30 traditional Spanish children's songs in the *Coloreando* collection.

The *Coloreando* products are available online, including at Amazon.



ABOUT GLP MUSIC

GLP Music was created to introduce children to world languages and cultures through music. Its recent releases include albums in Spanish, Brazilian Portuguese and six languages of the Philippines.